

## 2023-2024 District Goals

District: **321C1**

Constitutional Area: **India, South Asia and the Middle East**



## SERVICE ACTIVITIES

### Goal Statement

By the end of the 2023-2024 Lion year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

**Our team will ensure 90% of clubs in our district report service.**

### Action Plan

[393 action paln 3801.docx](#)

## GLOBAL MEMBERSHIP APPROACH COMMITMENT

With the support of the Global Action Team, my district will support, participate in and promote the Global Membership Approach by:

Adopting and implementing the four process steps: Build a Team, Build a Vision, Build a Plan and Build Success, in my district

Participating in training webinars to learn and implement the approach

Overseeing, supporting and/or conducting district training

Inviting GAT leaders to attend district training

Providing feedback on success and challenges to GAT leaders

Involving Young Lions and Leos in our Global Membership Approach working groups

## GLOBAL MEMBERSHIP APPROACH SUPPORT

Yes, the district team has been consulted and we have chosen the following Lion as our Global Membership Approach Support Lead:

[Contact the Global Action Team support staff](#)

# MEMBERSHIP DEVELOPMENT

## Goal Statement

By the end of the 2023-2024 Lion year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

## Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	10	200	00	2
2nd Quarter	00	00	20	2
3rd Quarter	5	100	2	2
4th Quarter	5	100	00	2

## FY New Clubs

20

## FY Charter Members

400

## FY New Members

22

## FY Retention Goal

8

## NET GROWTH GOAL

**FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL**

414

## Action Plan

[action plan.docx](#)

# LEADERSHIP DEVELOPMENT

## Goal Statement

By the end of the first quarter of the 2023-2024 Lion year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 90% of zone chairpersons attend zone chairperson training.**
- b. Our district will confirm 75% of club officers (president, secretary, and treasurer) attend club officer training.**
- c. Yes, our GLT district coordinator will report completed zone chairperson and club officer training in Learn.**

## Action Plan

[422 action paln 4386.docx](#)

## LCIF

## Goal Statement

By the end of the 2023-2024 Lion year, our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.

- a. Our team will ensure that individual participation in our district increases by 15% and club participation in our district increases by 10%.**
- b. Our team will ensure that 100 clubs in my district achieve 100% member participation.**
- c. I will work to achieve a Bronze level LCIF Chairperson's Medal.**
- d. I will make a personal donation of \$1000 to LCIF and I will ask 10 members of my district cabinet to make a personal donation to LCIF.**

## Action Plan

[423 action paln 6648.docx](#)

## CUSTOM GOALS

### Goal Statement

By the end of the upcoming Lion year, 90% of all clubs in the districtS will complete the Club Quality Initiative (CQI) workbook or the Plan for Your Club's Success (Global Membership Approach) guide, to ensure a 3% growth over last year.

### Action Plan

[351 action paln 2101.docx](#)

### Goal Statement

By the end of the upcoming Lion year, 50% of clubs in our district will have a club marketing chairperson on their board to increase brand awareness and ensure our communities understand the role Lions play in bettering our world.

### Action Plan

[358 action paln 6019.docx](#)